



LIONS GATE

Lifestyle. Care. Community. Tradition.

To: Our Prospective and Future Residents

FROM: Lions Gate Marketing Department

Re: COVID-19 Information for Prospective Residents

The Advantages of Lions Gate in Uncertain Times

The [2018 Age Well Study](#) conducted by the Mather LifeWays Institute on Aging, in conjunction with Northwestern University, found that CCRC residents report being happier and healthier than their non-CCRC-dwelling counterparts in numerous ways. The study found that:

- CCRC residents tend to have greater emotional, social, physical, intellectual, and vocational wellness than a demographically similar control group.
- CCRC residents report significantly more healthy behaviors than the other “community-dwelling” seniors (i.e., those who do not live in a retirement community). This extends beyond just exercise to diet and other healthy lifestyle choices.

Inspiring Wellness!

- Over two-thirds of the CCRC residents surveyed said that moving to a CCRC “somewhat or greatly improved” their social wellness, a concept which encompasses a person’s sense of connectedness and belonging within their community.
- CCRC residents who live in communities with entrance fees had lower levels of depression, better diets, and better overall health than seniors who live in rental communities.
- Residents who live in CCRCs with 300 or more residents reported higher life satisfaction, better mood, more positive perceptions of aging, less stress, and higher perceived control over their lives, as compared to the control group.

The research continues to mount that living in a retirement community, and especially a CCRC, is good for seniors’ health. With fewer hospital stays, more physical activity, and less anxiety and loneliness, CCRC residents may gain benefits to both their minds and bodies.

The Impact of the Pandemic at a CCRC

The lockdowns caused by the COVID-19 pandemic have perhaps driven these research findings home even further. We’ve been reminded just how important it is to remain physically active and socially connected to others — two crucial benefits that CCRCs are able to offer their residents. The pandemic has shone a light on not only the resiliency of CCRC residents, but also on the excellent work these communities are doing to care for their residents.

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Welcome Home!

We are excited about the possibility of you becoming a Lions Gate resident! Our leasing counselor, Angela Stevens is available via telephone or electronic means and is looking forward to keeping in touch with you. For those who are interested in learning more about our community, we welcome you for a private virtual visit of our campus, which is a great way to learn more and still be able to get a glimpse of the campus amenities that our residents enjoy. If you'd like to schedule your virtual tour, please call 856-679-4682 today to arrange for this unique visit.

If you have a scheduled move-in date, please keep in touch with Donna Coonley, our Move-In Coordinator to determine considerations related to this move-in.

Re-Assuring Things You Should Know

We'd also like to offer you some positive thoughts in this time of worrisome news that has been taking center stage lately. Investing in your future with Lions Gate today assures that you will have your home, your health and your holistic wellness set for life. It also means peace of mind and worry free living. First, our residents and their families have great financial peace of mind knowing that at Lions Gate, they'll never be asked to leave if, out of no fault of their own, they outlive their assets (according to the terms of the resident contract). During these times of unpredictability in our country's economy, and especially the financial markets, our residents have little worry about their financial future as it relates to their home with Lions Gate.

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Second, as the coronavirus (COVID-19) continues to spread, you should be aware that Lions Gate utilizes many precautions and infection control measures for our residents to keep them healthy and safe. Lions Gate has put in place an array of preventive measures throughout our campus that create peace of mind for our residents. As always, our Wellness Center practitioners are available to meet with residents regarding any health concerns they may have. We have adopted a set of procedures and controls for visitors and vendors and staff. We are providing delivered meals for residents.

We are also communicating regularly with all our staff, residents and family members to share the latest, most accurate, and most useful information on the pandemic. In short, we are “all hands on deck” in the work that we are doing to implement high levels of screening and support during this time.

At Lions Gate, it is our policy to mitigate risks in any way possible and to act from an abundance of caution, whether the potential threat arrives in the form of a new virus or a busy hurricane season. This mindset is part of our culture here at Lions Gate. It is a way of operating made possible by that fact that we are not-for-profit and mission-driven. We put our residents first in all we do. At the moment, this means working in every way possible to provide a measure of certainty in uncertain times.

We hope that you and your family remain healthy and well in the coming days and weeks and we look forward to welcoming you to an on-site event as soon as the virus emergency is passed. In the meantime, if you have any questions at all, please contact your Lions Gate Leasing Counselor.

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