



# Sponsorship Opportunities

Tacos & Tequila supports the essential programs and services provided to the Skilled Nursing and Assisted Living residents at Lions Gate, as well as the residents at Saltzman House who are in need of assistance. By partnering with the Friends of Jewish Senior Housing, you are helping us provide the quality of life our residents deserve.

**Presenting Sponsor: \$25,000**  
**(Tax-deductible amount: \$22,500)**

- Company/Name prominently featured as a “Presenting Sponsor” on all marketing collateral and promotional materials, including invitations, press releases, media announcements, etc.
- Company logo/name on the event page with an opportunity to hyperlink to company website
- Opportunity for corporate spokesperson to speak at event or be interviewed by media
- Prominent signage at the event and opportunity to distribute company-provided products and display corporate banner
- Two reserved tables (20 tickets)
- Two full-page full color ads with placement at centerfold (if preferred) in program book

**Amigo Sponsor: \$15,000**  
**(Tax-deductible amount \$13,750)**

- Company/Name prominently featured as a “Amigo Sponsor” on all marketing collateral and promotional materials, including invitations, press releases, media announcements, etc.
- Company logo/name on the event page with an opportunity to hyperlink to company website
- Prominent signage at the event and opportunity to distribute company-provided products and display corporate banner
- One reserved table (10 tickets)
- One full-page full color ad with placement at center fold (if preferred) of the program book

**Platino Sponsor: \$10,000**  
**(Tax-deductible amount \$9,000)**

- Company/Name prominently featured as a “Platino Sponsor” on all marketing collateral and promotional materials, including invitations, press releases, media announcements, etc.
- Company logo/name on the event page with an opportunity to hyperlink to company website
- Prominent signage at the event and opportunity to distribute company-provided products and display corporate banner at event
- Eight tickets to event
- One full-page full color ad with preferred placement inside back cover of the program book

**Plata Sponsor: \$5,000**  
**(Tax-deductible amount \$4,500)**

- Company/Name prominently featured as a “Plata Sponsor” on all marketing collateral and promotional materials, including invitations, press releases, media announcements, etc.
- Company logo/name on the event page with an opportunity to hyperlink to company website
- Prominent signage at the event and opportunity to distribute company-provided products and display a corporate banner
- Four tickets to the event
- Half-page full color ad prominently placed in the program book

**Tequila Tasting Sponsor: \$2,500**  
**(Tax-deductible amount \$2,250)**

- Company/Name listed in press releases and media announcements
- Company logo/name on the event page and opportunity to hyperlink to company website
- Listing on signage at event
- Two tickets to event
- Quarter-page full color ad in the program book

**Entertainment Sponsor: \$1,500**  
**(Tax-deductible amount \$1,250)**

- Listing on signage at event and recognition during program
- Two tickets to event
- Quarter-page full color ad in the program book

**Program Book Advertisement**  
**Fully tax-deductible.**

**Full-page color ad: \$900**

**Half-page color ad: \$600**

**Quarter-page color ad: \$360**



# 2025 Sponsorship Commitment Form

## Sponsorships

YES! I/We would like to become a sponsor! (Please check sponsorship level below.)

Presenting     Amigo     Platino     Plata     Tequila Tasting     Entertainment

I/We are unable to participate as an event sponsor, but please accept my/our donation of \$ \_\_\_\_\_.

Program Book Advertisement	Ads	Size (Width X Height)	
----------------------------	-----	-----------------------	--

I/We would like to participate with a program book advertisement (full color).

<input type="checkbox"/> Full-Page	4 3/4" x 7 3/4"	\$900
<input type="checkbox"/> Half-Page	4 3/4" x 3 3/4"	\$600
<input type="checkbox"/> Quarter-Page	2 1/4" x 3 3/4"	\$360

Please email the ads to [ads@jfedsnj.org](mailto:ads@jfedsnj.org) by Monday April 7, 2025.

## Contact Information:

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Method of Payment:

Check Enclosed (Please make checks payable to Jewish Senior Housing and Healthcare Service)

I authorize you to charge my credit card:     Visa     MasterCard     Amex     Discover

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Signature \_\_\_\_\_

Please mail this form to Lions Gate, 1110 Laurel Oak Road, Voorhees, NJ 08043 with attention to Sarah Zalcmann  
 Visit us online at [www.lionsgateccrc.org/tacosandtequila](http://www.lionsgateccrc.org/tacosandtequila) for more event information.

For more information, please contact Sarah Zalcmann at 856.679.2190 or [szalcmann@jfedsnj.org](mailto:szalcmann@jfedsnj.org)

Lions Gate is a 501(c)(3) organization.  
 Lions Gate has been made possible, in part through the generosity of the Raymond and Gertrude R Saltzman Foundation.  
**All dietary laws observed.**

